

Subscriber Acquisition Communication

Seamlessly Merge New Customers Into Your Business

The Problem

As providers consolidate and grow it is critical that you effectively welcome new subscribers to your company and educate them on your services and offerings. In the past this process has been manual, costly and has not always had a positive outcome.

Our experience shows that subscribers who face an uncertain future with a new provider will look at your competitors.

The Solution

The Front Porch Subscriber Acquisition platform is an automated notification system that helps you retain newly acquired subscribers.

Front Porch works with your team to notify new subscribers of changes in business processes, billing policies, support structures and troubleshooting procedures.

We help custom tailor and schedule friendly and informative in-browser messages that cannot be ignored. During the transition, effective communication to your subscribers offloads work from your teams to allow them to focus on running your business and satisfying the customer base.

A one-time per subscriber based charge covers all services to successfully transition your new subscribers into your network.

Communication is Key

A transition to a new Internet provider is an uncertain time for a subscriber. It is critically important that the subscriber feel informed and appreciated during the transition.

The Front Porch direct to the browser messaging platform provides the most efficient method for integrating new customers into your network through effective communication.

Message delivery is guaranteed, so you can be assured that all of your customers are informed during the acquisition.

High Satisfaction

Satisfaction with this service is high; we know that you will continue to use our other solutions to communicate with your entire subscriber base.

We are confident that with the Front Porch solution in place, the attrition rate will be extremely low.



Effectively
Integrate Newly
Acquired
Subscribers into
Your Network



To learn more, contact us at
800-728-1464
info@frontporch.com

Welcome Notification

Show subscribers a welcome message that opens the communication channel and lets them know that you appreciate their business. Provide subscribers with important dates, contact information and links to your portal or welcome page URL.

Contact Us

General Information

email: info@frontporch.com

info: www.frontporch.com

Corporate Headquarters

14520 Mono Way Suite 200

Sonora, CA 95370

Phone: 800-728-1464

Fax: 209.288.5505

European Headquarters

Anglesey House

Farnborough Road,

Heath End, Near Farnham,

Surrey GU11 3BJ

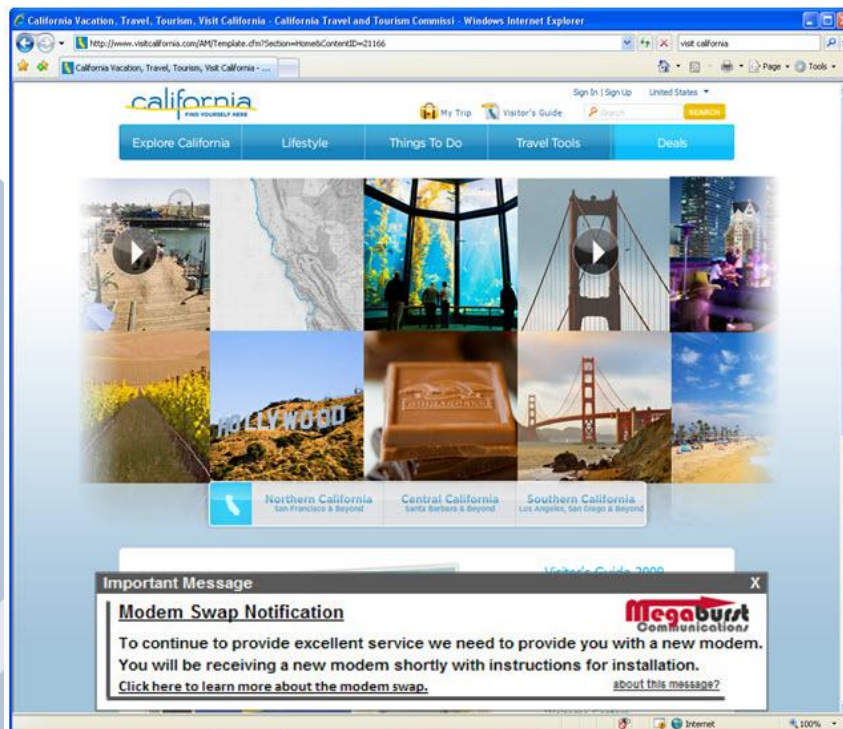
Phone: +44 1252 357800

Fax: +44 1252 357801



New Process Notification

Effectively inform new subscribers of network and equipment changes, new billing cycles, payment procedures, and product offerings with clear notifications that are delivered directly to their browsers.



These products and associated modules and services are protected by United States patent No. 6,442,577. Other patents are pending.

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