

Bandwidth Cap Notification Service

Notify Subscribers of Bandwidth Utilization

The Problem

Some of your Internet subscribers use disproportionately high bandwidth at the expense of other subscribers. Network providers have bandwidth usage caps and tiered service levels in place, but do not have an effective method for notifying subscribers of their current bandwidth usage.

Traditional bandwidth cap notification methods using email or a website login are ineffective at communicating bandwidth usage to a subscriber. Failing to receive timely notifications can lead to expensive overage charges and unhappy customers.

Front Porch Solution

Our solution begins with usage cap notifications sent directly to the subscribers' browser. Our pop-up blocker safe floating format gives providers an engaging method of displaying real-time bandwidth usage statistics.

Flexible notifications allow low bandwidth subscribers to see their real-time usage statistics every few days, while those at 95% of cap see their usage statistics more frequently.

Ideally, as subscribers approach their plan's bandwidth cap they are presented with a message to upgrade to a premium service tier with more bandwidth.

Customer Choice

Many subscribers find our bandwidth cap notification service indispensable, but users can always choose to opt-out with a simple click.


Benefits

Providers receive a low cost solution for communicating with their subscribers. Once deployed, the system automatically notifies the subscriber of their current bandwidth use and provides an effective method to up-sell to premium tier services. Effective bandwidth management reduces the providers' bandwidth costs.

Subscribers receive real-time online notifications of their current bandwidth usage allowing them to effectively manage their remaining bandwidth. Subscribers enjoy the benefit of a one-click process to sign up for more bandwidth.

Integration

Our powerful API enables providers to integrate their existing bandwidth management systems with our notification service. Subscribers' bandwidth status can be displayed in real-time based on output from these systems.



Innovative
Notifications
Improve the
User Experience
and Boost
Up-sell
Opportunities



To learn more, contact us
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Bandwidth Usage Notice

Bandwidth usage notices provide the subscriber with an on-line real-time measure of their current bandwidth usage. If necessary, the subscriber can manage their remaining bandwidth and avoid overage charges.



Bandwidth Usage Notice

Bandwidth Up-sell Notification

As a subscriber approaches their usage cap, the notification format may be swapped to display a message as a courtesy reminder that includes an up-sell opportunity promoting a more robust service tier with increased bandwidth.



Bandwidth Up-sell Notification

These products and associated modules and services are protected by United States patent No. 6,442,577. Other patents pending.

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